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DDD Group PLC

TriDef SmartCam now available in ASUS GIFTBOX app store

Los Angeles, California: DDD Group plc, the advanced imaging company, announces that GenMe's TriDef® SmartCam app is now available in the ASUS GIFTBOX app store. ASUS GIFTBOX is an online app store that allows current and new ASUS computer owners to personalize their notebooks and PCs with the most popular and trendy apps.

The ASUS GIFTBOX store is accessible to the complete range of ASUS notebooks, desktop and all-in-one PCs as well as the high performance ASUS Republic of Gamers (ROG) gaming PCs and notebooks.

TriDef SmartCam delivers revolutionary background removal and blurring without the need for an expensive lighting setup and green screen. Content creators can now overlay themselves onto the video very easily and quickly to further personalize their content made with popular webcasting apps including XSplit Broadcaster, OBS Classic and OBS Studio. Users of popular video chat apps can dynamically change the background during video calls to hide cluttered desks while the SmartBlur feature provides additional privacy and security on business video conference calls by blurring the background, while keeping the conference call participant in clear focus.

In addition to support for popular gamecasting and webcasting apps, TriDef SmartCam is compatible with over 30 leading video chat apps including GoToMeeting, Webex, QQ, ooVoo and Line. A full list of compatible apps is available at <https://www.tridef.com/product-support/faqs/smartcam>

After a thirty day free trial, ASUS GIFTBOX users will be able to purchase TriDef SmartCam for the specially discounted price of US\$11.99.

Chris Yewdall, Chief Executive of DDD, said:

"We're pleased to announce the addition of the TriDef SmartCam app to the ASUS GIFTBOX store where it will be featured in the "New App" and "Exclusive" categories. GenMe's agreement with ASUS represents our first agreement with a top tier PC manufacturer and is the next step in our commercialization plans for TriDef SmartCam that will ensure tens of millions of new customers will have the chance to try out our innovative solution over the coming months."

Enquiries:

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About GenMe Inc.

GenMe Inc. is a wholly owned subsidiary of DDD Group plc. Its revolutionary computer vision and augmented reality software solutions are licensed to a growing number of international partners in the gamecasting, webcasting, video chat and social photography markets. For more information, please visit www.genme.com and www.tridef.com.

About ASUS

ASUS is a worldwide top-three consumer notebook vendor and maker of the world's best-selling, most award-winning motherboards. A leading enterprise in the new digital era, ASUS designs and manufactures products that perfectly meet the needs of today's digital home and office, with a broad portfolio that includes motherboards, graphics cards, optical drives, displays, desktop and all-in-one PCs, notebooks, netbooks, servers, multimedia devices, wireless solutions, networking devices, tablets, smartphones and wearables. Driven by innovation and committed to quality, ASUS won 4,368 awards in 2015 and is widely credited with revolutionizing the PC industry with its Eee PC™. ASUS has more than 17,000 employees around the globe with a world-class R&D team of over 5,500 engineers. Company revenue for 2015 was approximately US\$14 billion. For more information please visit www.ASUS.com.

About DDD Group

DDD transforms the visual experience. Its advanced imaging and TriDef® solutions are licensed by leading brands including Samsung, LG and Lenovo for use in TVs, tablets and PCs. Over 56 million 3D products have been shipped by DDD's licensees worldwide. For more information please visit www.DDDgroupplc.com.