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DDD Group plc

GIGABYTE and AORUS launch gaming notebooks with TriDef SmartCam

Los Angeles, California: DDD Group plc, the advanced imaging company, announces that GIGABYTE has launched a range of gaming laptops incorporating GenMe's TriDef® SmartCam™ software. The new laptops are being demonstrated by GIGABYTE at their exhibit booth in Hall 5 at the popular gamescom 2016 conference that runs from August 18th to 21st in Cologne, Germany.

GIGABYTE offers a variety of gaming laptop performance options while providing the latest NVIDIA® GeForce® GTX graphics, 6th Generation Intel® Core™ i7 Processor, and exclusive innovative features. GIGABYTE's P35, P37, P55, and P57 series laptops will feature the TriDef SmartCam software.

AORUS, focusing on extreme gaming laptops, also announces the new generation products: 17.7" X7, 15.6" X5, and 13.9" X3 Plus. The new models come with the latest NVIDIA® GeForce® GTX graphics and overclocked system performance for the enthusiasts. The addition of TriDef SmartCam takes the streaming experience one step further.

The integration of TriDef SmartCam results in a much simpler chroma key solution using a normal webcam. TriDef SmartCam delivers revolutionary background removal without the need for an expensive lighting setup and green screen. Game players can now overlay themselves onto the game video very easily and quickly to further personalize their game content made with popular gamecasting and webcasting apps including XSplit Gamecaster, XSplit Broadcaster, OBS Classic and OBS Studio.

The TriDef SmartCam software will also include the new TriDef SmartBlur feature that provides additional privacy on video conference calls. Instead of replacing the background, the SmartBlur feature blurs it while keeping the conference call participant in clear focus, providing additional privacy and security.

In addition to support for popular gamecasting and webcasting apps, TriDef SmartCam is compatible with over 20 leading video chat apps including Skype for Windows desktop, QQ, ooVoo and Line.

After a thirty day free trial, users will be able to purchase TriDef SmartCam for US\$14.99.

Visitors to GIGABYTE's booth in Hall 5 at gamescom 2016 will have the opportunity to experience the new gaming laptops with the TriDef SmartCam and SmartBlur feature.

In 2015, more than 800 exhibitors from 49 countries presented their latest products to 345,000 visitors who attended gamescom 2015.

Chris Yewdall, Chief Executive of DDD, said:

"TriDef SmartCam was introduced to the gaming community at gamescom last year, and we are pleased to have secured this agreement with GIGABYTE to bring the unique capabilities of TriDef SmartCam to their gaming laptop customers."

Jone Chang, Product Division Director of GIGABYTE, said:

"GIGABYTE has an exceptional reputation for providing the PC community with reliable and marvelous products over the years, and its passion for the industry has fueled its momentum to continually exceed expectations. Adding TriDef SmartCam to our line of gaming laptops demonstrates how the harmony of software and hardware can create an enjoyable and carefree entertainment environment for everyone."

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About DDD Group

DDD transforms the visual experience. Its advanced imaging and TriDef® solutions are licensed by leading brands including Samsung, LG and Lenovo for use in TVs, tablets and PCs. Over 56 million 3D products have been shipped by DDD's licensees worldwide. For more information please visit www.DDDgroupplc.com.

About GIGABYTE

GIGABYTE is a leading, Taiwan-based provider of IT peripherals for the global consumer and enterprise markets including motherboards, laptops, desktop PCs, graphics cards, PC peripherals & components and enterprise servers. For more information please visit www.GIGABYTE.com.