SHAREHOLDERS UPDATE

Club issue shareholders with update regarding introduction of online platform

Burnley FC Holdings can confirm that with effect from 15th December 2023, the company has been admitted to trading on online platform Asset Match.

Authorised and regulated by the Financial Conduct Authority, Asset Match operate an electronic off-market dealing facility.

Shareholders wishing to trade shares on Asset Match must do so through a UK stockbroker. Asset Match's preferred broker is shareDeal active (www.sharedealactive.co.uk). However, you can also contact Asset Match to confirm whether you can continue with an existing broker.

The Asset Match trading facility operates under its own code of practice, which governs the behaviour of participants and the running of periodic auctions.

The facility operates an open auction system where volumes of bids and offers, at different prices, are displayed on its website together with the closing date of the auction.

At the end of each auction period, Asset Match pass this information through a non-discretionary algorithm that determines a "market-derived" share price, based on supply and demand, and allocates transactions accordingly.

Bids and offers may be made and withdrawn at any time before the closing date of each auction.

The Club have been in contact with all shareholders, to register at www.assetmatch.com.

The first auction will run from Friday 15th December 2023 and will close on Friday 29th March 2024.